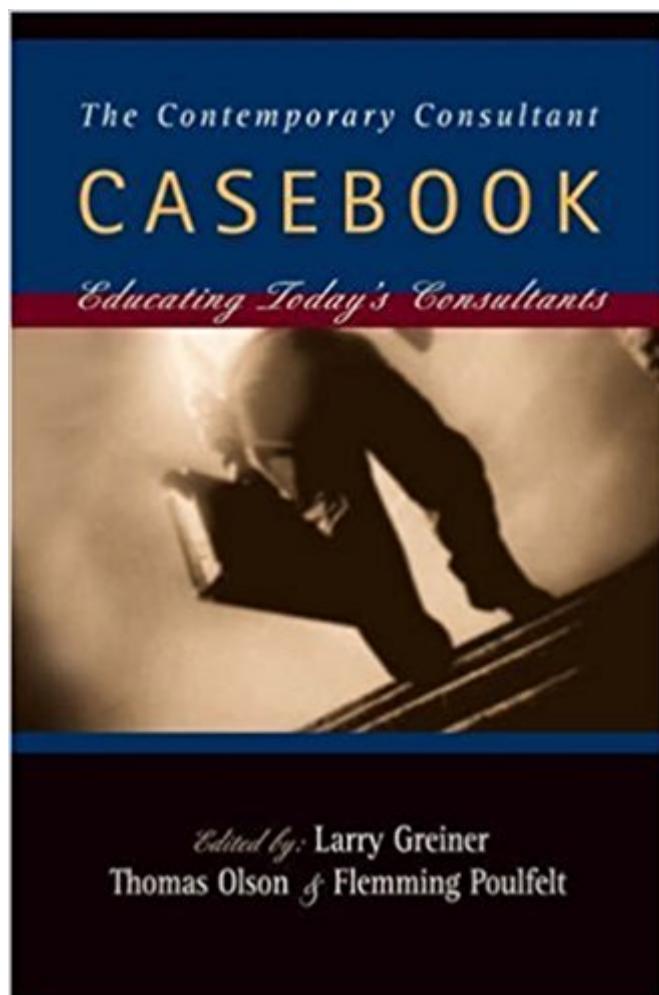


The book was found

The Contemporary Consultant Casebook: Educating Today's Consultants



Synopsis

This book complements The handbook of Management Consulting: The Contemporary Consultant: Insights from Leading Experts, 1e but can also be studied separately. The book consists of 20 cases including Harvard and Stanford cases. The cases present the broad range of topics that are pertinent to current management consulting. Each of the four parts of the text presents a cogent introduction by the editors, delineating topics that are critical for today's consultants to understand. The cases represent major practice areas of consulting and afford new insights into change processes and other current management issues facing consulting firms. These cases, together with the handbook, will prepare consultants and other business managers for a successful future in a highly competitive consulting environment.

Book Information

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Customer Reviews

This book has fabulous consulting cases and is written well. The longer cases are broken into parts so you have time to stop and think about what you would do and then read on to see what the consultants did in the next part and what the outcome was. This is one of the best consulting case books ever written.

Yes !

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